



Five Characteristics of a Successful Benchmark

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1. Well defined target audience

- Producers and consumers
- Don't be everything to everyone

2. Single metric

- Easy to understand
- Doesn't mean single workload

3. Easy to use

- Doesn't mean simple workload
- Good design
- Provide harness



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4. Low cost of entry

- Cost of developing working environment
- Cost of running the benchmark
- Provide functioning kit

5. Regular updates

- Fixing bugs
- Keeping relevant
- Shows commitment

**Benchmark users are like flowing water.
They follow the path of least resistance.**

