

WBDB-2012

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INFO  SIZING

Benchmark Audit Process



The Big Picture



Audit vs. Peer Review

- **Peer review is always an option**
 - Audit is followed by peer review
- **Added value of independent Audit**
 - Confidential interactions
 - Assistance with overall process
 - Consulting on compliant options
 - Proxy for interpretation requests
 - Review of full implementations
 - Definition of testing protocols
 - Review of results and disclosures

Competitive Benchmarking Lessons

- **About defining the benchmark**
 - Stay away from legislating technology
 - Create incentives rather than rules
 - Reduce limited nature of the benchmark
- **About challenging results**
 - Create a fair and independent review board
 - Access if result is representative of measured solution
- **About versioning the benchmark**
 - Drive on-going evolution
 - Avoid sporadic revolutions

Benchmark Traps

- **Unintended players**
 - Don't compare apples and oranges
 - Define a clear business context
- **Benchmark specials**
 - Preponderance of evidence

